

# Engaging and Motivating with Purpose™

## Overview

In this workshop, each participant will use an actual business scenario where they are needed to engage and motivate others. A series of individual and small group action-learning activities are used to help the participant become proficient in determining how to balance between workplace challenges, skills and tasks along with aligning individual's value system to increase motivation and engagement levels. Proven tools and approaches are provided and practiced to help ensure managers and leaders can evaluate and create a work environment that produces employee loyalty and job satisfaction to meet or exceed the objectives of the organization. At the close of the workshop, the participant will leave with a 100% completed plan that can be used in workplace to achieve defined objectives to meet measurable business results.

## Learning Objectives

Upon the successful completion of the course the student will:

- Analyze the impact of motivation and engagement
- Recognize different behavioral styles and value systems
- Understand how to prioritize and delegate demotivating tasks
- Align organizations, teams and individuals with motivating tasks
- Demonstrate proper delivery of feedback using advice and encouragement
- Realize the value and approach for difficult message delivery
- Develop a workplace action plan
- Create a feedback measurement system to ensure the workplace action taken is delivering the needed results

## Course Topics

Key topics covered within the course include:

- Motivation and Engagement
- Behavioral Styles
- Value Systems
- Task and Team alignment
- FLOW
- Feedback and Communication
- Difficult Messages Delivery
- Defining Success Criteria
- Creating a Feedback and Measurement System